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KUCHING: In the spirit of Ramadan, UCSI University Sarawak Campus reaffirmed its commitment to community service through a Ramadan 'bubur lambuk' giveaway.

Held on March 22, the initiative provided bubur lambuk – a traditional iftar meal – to the villagers of Kampung Tabuan Melayu here.

"More than just a food distribution event, the giveaway also aimed to raise awareness on social issues such as drug prevention and rehabilitation, highlighting the importance of collective action in fostering a healthier society.

"As part of UCSI University's community outreach efforts, the initiative combined volunteerism with hands-on culinary training for students," said UCSI in a statement yesterday.

It added that Amzah Dollah, the Penghulu of Kampung Tabuan Melayu, expressed his gratitude for the event and shared hopes for future collaborations such as entrepreneurship workshops, cultural enrichment programmes, and educational skills development.

The initiative aligns with UCSI University's core values of integrity, humility, and excellence, as well as the

United Nations' Sustainable Development Goals.

"By engaging in such community-driven projects, students not only contribute to acts of charity but also internalize values of compassion and ethical leadership," said UCSI.

The event was a collaborative effort led by the university's Student Affairs and Alumni, Student Board and the Gastronomy Enterprise Club, with support from the Regional Centre of Expertise Kuching, Kuching National Anti-Drug Agency, and Skuad Antidadah Kuching.